

WE KEEP
**COLORS
ALIVE**

WITH OUR
**PRODUCTION
POWER!**



Paint it Kardelen

Since 1996, **Kardelen Paint** has been at the forefront of delivering **high-quality paint solutions** to the construction and **industrial sectors**. Our extensive product range includes water-based paints for both **interior** and **exterior surfaces**, **synthetic** and **industrial coatings**, **wood finishes**, and specialty paints such as **fire-retardant**, **antibacterial**, and **waterproofing** options. With **advanced production facilities** and a dedicated **R&D** team, we adhere to the **highest international standards**, ensuring top-tier performance and reliability. Trusted by clients in over 25 countries, **Kardelen Paint** is where durability meets vibrant color. Discover the **power of color** with Kardelen.



since
1996



Founded in 1996 as a **family-owned company**, **Kardelen Paint** has grown significantly, establishing itself as a leader in the **paint industry**. In 2001, the company partnered with **TÜBİTAK** on a project focused on developing eco-friendly paint formulations. By 2005, Kardelen had initiated joint research with **universities** to improve product durability. In 2010, a **KOSGEB-supported project** helped expand our production capabilities. With the **opening of a new facility** in 2017, Kardelen increased its **production capacity to 25,000 tons per year per shift**. In 2023, we signed an **R&D protocol** with the well-known **Istanbul Technical University** to further enhance our innovation efforts. With a **strong quality infrastructure** and a focus on **sustainability**,



Kardelen holds **27 related certifications**, including **ISO**, **IAS**, and **IAF** certifications. Serving over **4,000 selling points** in **Türkiye** and reaching **25 countries globally**, the company has built a reputation for **quality** and **innovation**. Kardelen continues to **bring vibrant, durable solutions** to both local and **international markets**.



About Us

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Milestones of Kardelen Paint

Serving over **4,000 selling points** in Türkiye and exporting to **25 countries** globally.

Achieved a **strong quality infrastructure** with **27 certifications**, including **ISO, IAS** and **IAF**.

Signed an **R&D protocol** with **Istanbul Technical University**.

Opened a new facility, boosting **production capacity** to **25,000 tons per year per shift**.

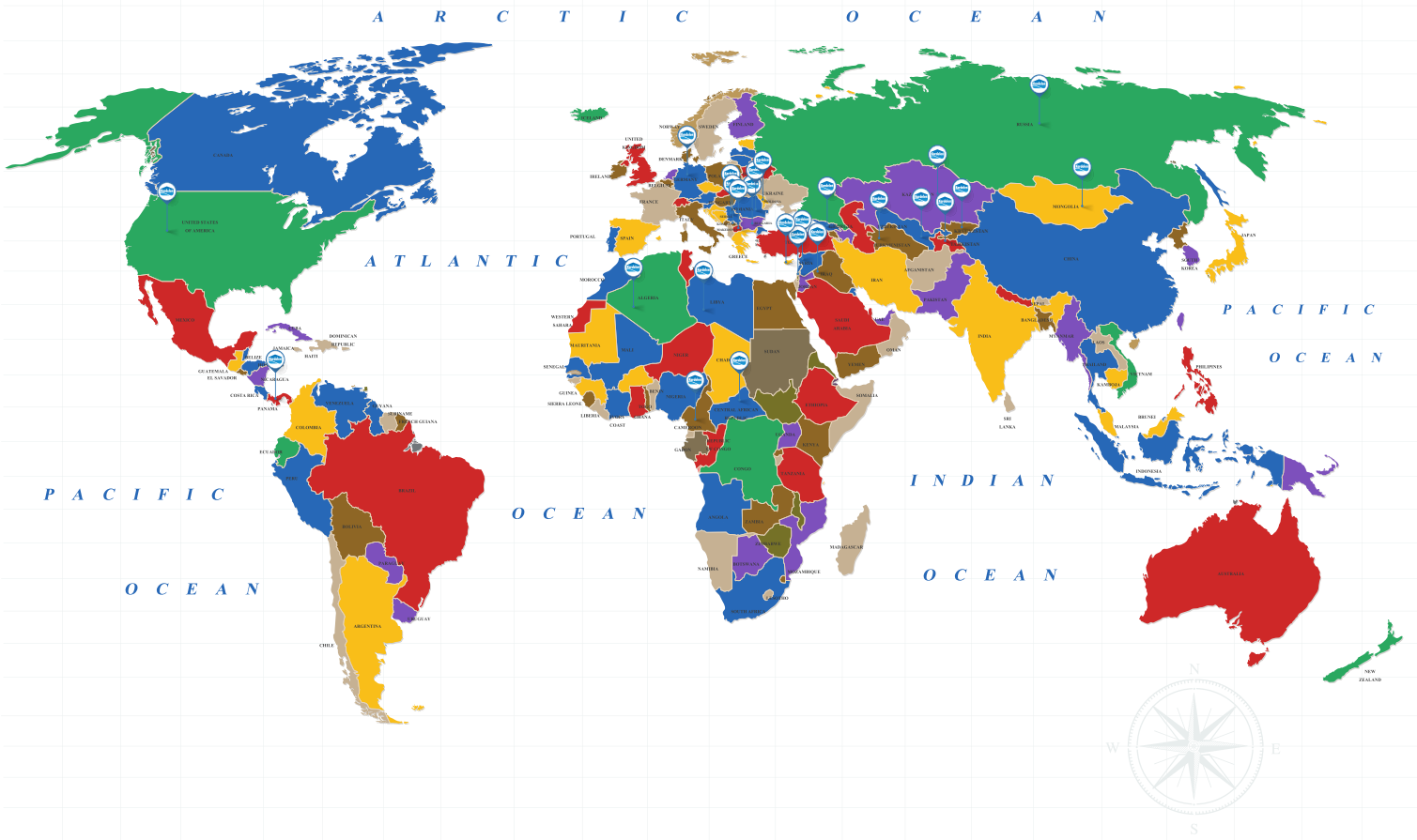
Expanded production capabilities with a **KOSGEB-supported project**.

Initiated joint research with **universities** to improve product durability.

Collaboration with **TÜBİTAK** on eco-friendly paint formulations.

Founded as a **family-owned company**, entering the **paint industry**.





- | | |
|-----------------------------|---------------|
| 1 Algeria | 14 Kyrgyzstan |
| 2 Libya | 15 Kazakhstan |
| 3 Iraq | 16 Mongolia |
| 4 Syria | 17 Cyprus |
| 5 Lebanon | 18 Moldova |
| 6 Georgia | 19 Romania |
| 7 Germany | 20 Cameroon |
| 8 Panama | 21 Serbia |
| 9 America | 22 Macedonia |
| 10 Central African Republic | 23 Kosovo |
| 11 Turkmenistan | 24 Bulgaria |
| 12 Tajikistan | 25 Russia |
| 13 Uzbekistan | |

Our Product Range



Water-Based Interior Paints and Primers

- **Eco-friendly** and **low VOC**
- Easy application and quick drying
- Available in a variety of **colors**
- Different **wipability** and **washability**
- Various **coverage rates**
- Different **sheen levels** (matte, satin, glossy)

Antibacterial Paints

- **Inhibit bacterial and mold growth** for a hygienic environment
- Ideal for:
 - **Hospitals**
 - **Schools**
 - **Homes**

Ceiling Paints

- **Provides superior coverage** with a smooth, even finish for ceilings.
- **Ideal for hiding imperfections** and surface irregularities.
- **Enhances durability** and resists yellowing over time.
- **Easy application** with a drip-resistant formula, ensuring clean results.

Waterproofing Paints

- Provides **protection** against moisture and water damage
- Ideal for **basements** and bathrooms
- Enhances **durability** and longevity of surfaces
- Easy application with long-lasting results

Panel Door Paint

- **Durable** and **long-lasting** finish for interior panel doors
- **Eco-friendly** and **low VOC** options available
- Provides excellent **coverage** and **adhesion**
- Easy to apply with a **smooth** finish
- **Resistant** to scratches, stains, and moisture

Interior Primers

- Transfer Primer
- Insulating Primer
- Contact Primer
- Concrete Primer

Exterior Paints

- **Durable** and **weather-resistant** finish for long-lasting protection
- Easy to apply and **quick drying** formulation
- Available in a wide range of **colors** and **finishes**
- **Eco-friendly** and **low VOC** options available
- Wide selection of **colors** to enhance **curb appeal**

Heat Insulation Paints

- Provides excellent **thermal resistance** for **energy savings**
- Ideal for **residential** and **commercial applications**
- Reduces **heat transfer** to maintain comfortable **indoor temperatures**
- Available in various **colors** and **finishes**
- **Eco-friendly** and **low VOC** options available



Textured Paints

- Unique **textured finishes** for enhanced **visual appeal**
- Offers added protection against **weather elements**
- Easy to apply with various techniques for different **effects**
- Available in a variety of **colors** and **sheen levels**
- **Durable** and long-lasting performance

Pure Acrylic Paints

- Superior **durability** and **color retention** for **exterior surfaces**
- Resistant to **fading, cracking, and peeling**
- Easy to apply and **quick-drying** formulation
- Available in a wide range of **colors**
- **Hydrophobic formulation** repels water and dirt
- Provides aesthetics with **high gloss finishes**

Exterior Primers

- Silicone Primer
- Acrylic Primer
- Acrylic Putty

Intumescent Paint

- Expands when exposed to fire, creating a **protective barrier**
- Provides excellent **fire safety solutions** for various surfaces
- Ideal for **commercial and industrial applications**
- Helps to delay **fire spread** and protect structural integrity
- Withstands 1400°C open flame for **over 180 minutes**, from 10 cm distance.
- Heat transfer to the back of the surface exposed to 1400°C flame is **only 312°C**.



Intumescent Paint



Solvent-Based Epoxy Groups

- **Superior durability** and **anti-corrosive** protection for metal and concrete surfaces.
- Resistant to **fading, cracking, and peeling** under extreme conditions.
- **Easy to apply** with a high build finish.
- Available in different **gloss levels** for versatile applications.

Solvent-Free Epoxy Group (Self-Levelling)

- **Superior durability** with **self-levelling** properties for seamless, smooth surfaces.
- Resistant to **abrasion, chemicals, and moisture**.
- **Easy to apply**
- Available in **low VOC** formulations for sustainable projects.

Road Marking Paints

- **Superior durability** for long-lasting road markings.
- Resistant to **cracking, and peeling** in outdoor environments.
- **Easy to apply** and **quick-drying** for efficient applications.
- Available in **high-visibility colors** for improved road safety.



2K Acrylic Paints

- **Superior durability** and **color retention** with excellent **gloss**.
- Resistant to **UV rays, yellowing and fading** even under harsh weather conditions.
- **Easy to apply** with a smooth, **high-gloss finish**.
- Available in a **wide range of colors** and finishes for exterior and interior use.
- Excellent **physical resistance** against **cracking and chipping** even against impact
- Superior **chemical resistance**

Alkyd-Based Rapid Industrial Paints

- **Superior durability** and **anti-corrosive** protection with **fast-drying** properties.
- Resistant to **weathering, fading, and chipping**.
- **Easy to apply** with high coverage, reducing labor time.
- Available in a **wide range of colors** for versatile industrial applications.

Floor Group

1K Floor Paints and Preparation Products

- **1K Floor Paint:** Durable and smooth finish, ideal for **abrasion resistance**.
- **Repair Putty:** Fills cracks and levels surfaces quickly.
- **Floor Primer:** Enhances **adhesion** and **seals porous surfaces**.



Industrial
Paints



Synthetic-Based Paints

- **Superior durability** and **color retention** for interior and exterior surfaces.
- Resistant to **fading**, **cracking**, and **peeling** under various weather conditions.
- **Easy to apply** with smooth and even coverage.
- Available in a **wide range of colors** and finishes to meet diverse needs.

Synthetic Primers

- **Superior adhesion** to various surfaces, ensuring a strong base for topcoats.
- Resistant to **moisture** and **corrosion**, extending the lifespan of paint systems.
- Available in **high-build** for improved coverage.

Paint Remover

- **Superior effectiveness** in removing old coatings while maintaining surface integrity.
- Resistant to **damage**, ensuring a **safe removal process** for underlying surfaces.
- **Easy to apply** with quick-acting formulation.

Synthetic
Paints and Primers

Wood Paints

- **Superior durability** and **color retention** for wood surfaces, both indoors and outdoors.
- Resistant to **fading, cracking, and peeling** from moisture and UV exposure.
- **Easy to apply** with smooth, even coverage that enhances the natural beauty of wood.
- Available in a **wide range of colors** and finishes, including matte and gloss.



Varnishes

- **Superior protection** and **enhanced shine** for wood surfaces, providing a durable finish.
- Resistant to **scratches, moisture, and UV rays** for long-lasting results.
- **Easy to apply** with a fast-drying formula, suitable for both interior and exterior use.
- Available in **clear** and **tinted** options to achieve the desired wood tone.

Sanding Sealers

- **Superior adhesion** and **surface preparation**, creating a smooth base for further finishing.
- Resistant to **moisture** and **wood grain raising**, providing a stable foundation for varnishes and paints.
- **Quick-drying** formulation, reducing the time between sanding and topcoat application.



- Synthetic Thinners
- Cellulosic Thinners
- Silicone
- Mastic
- PU Foam
- Protective Cover Sheet
- Roller

- Brushes
- Spray Paints
- Masking Tape
- Pattern Tools
- Glitter
- Sim (Fine Glitter)
- Telescopic Handle





- **In-place tinting capability** for customized colors directly at the dealership.
- Enables **dealers to offer instant solutions** to customers, improving service speed.
- Compatible with **Nova, NCS, and RAL color charts** for a wide range of options.
- Available with **automatic or manual mixer options** for different needs.
- Includes **computer and barcode printer integration** for efficient operation.
- **Sold separately** to accommodate different dealership requirements.



Tinting Machines
& Mixers

Kardelen Boya is committed to maintaining the highest quality standards in its products and operations. The following certifications reflect our dedication to quality, environmental management, and occupational health and safety:



ISO 9001:2015 : Confirms adherence to an effective quality management system, ensuring consistent product quality and customer satisfaction.

ISO 14001:2015 : Demonstrates commitment to environmental management, focusing on minimizing our environmental footprint and enhancing sustainability in production processes.

ISO 45001:2018 : Highlights dedication to occupational health and safety, ensuring a safe working environment for all employees and reducing workplace risks.

Turkish Standards (TSE) Certifications

TS 5808 : Certification related to the quality of various interior paints.

TS 7847 : Certification for exterior products.

TS 39 : Certification for synthetic paints.

TS EN 1871 : Certification ensuring the quality of road marking paints and coatings.

TS 11650 : Focuses on the standards for industrial paints and coatings.

Biocidal Certification : Certifies that products are effective against mold and bacteria.

TS EN 13823 : Relates to the fire performance of building products.

TS EN 13501-1 : A standard for fire classification of construction products.

TS EN 11925-2 : Specifies the requirements for assessing the ignitability of products.

Saniter Certification : Indicates compliance with fire retardancy.

- Our certifications are regularly updated and audited to maintain compliance and ensure alignment with international best practices.
- We continuously invest in technology and training to enhance our quality management and production capabilities.



Quality
Certifications

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Application Examples for Interior and Exterior:

With reference projects.





Fast Product Delivery

Ensuring timely fulfillment of orders.



Strict Quality Control

Maintaining high standards in every product.



24/7 Multilingual Customer Support

Ready to assist you anytime, anywhere.



Marketing and Sales Support

Helping you promote our products effectively.



Collaborative R&D Opportunities

Partnering for innovative solutions for local markets.



Large Production Capacity

Meeting the demands of your business efficiently.

Key Features of Our Services





STIHL

Production facility in Oradea,
Romania



AŞGABAT HALKARA HOWA MENZILI
ASHGABAT INTERNATIONAL AIRPORT

Ashgabat International Airport

We provided painting services for
this landmark project.

Istanbul Airport 

Istanbul New Airport

Our paints were used in this
state-of-the-art facility.



HYATT
REGENCY™
DUSHANBE

Hyatt Regency Dushanbe

We painted Tajikistan's largest hotel,
ensuring a luxurious finish.



Turkmenistan Road Authority

We supplied road paints for various
infrastructure projects.



References &
Partnerships



General Distributor:

Ideal for those looking to manage multiple resellers or cover a larger market area.

Exclusive Distributor:

Provides exclusive rights to sell in a specified territory, enhancing your competitive edge.

Reseller Distributor:

Suitable for those interested in direct sales without territorial exclusivity.

Short-Term Engagements for Construction Companies or Others:

We offer specific terms for companies looking for short-term supplies, ensuring they receive the right products as per project requirements.



Phone: Call us at +90 533 749 51 55

E-mail: Reach us at export@kardelenboya.com.tr

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www.kardelenboya.com.tr