

Why not grow your share in  
the paint market – with **Kardelen's quality,  
prices and payment terms?**



## 25+ Years of Trust

Consistency and reputation in every can. One of the most preferred brands in Türkiye by contractors and government tenders. The choice that makes businesspeople smile with the balance of cost and quality.



## Quality in Every Segment

Economic, standard, high, and premium quality products. We develop market-specific solutions, combining quality with competitive prices. Every product delivers better value and higher performance compared to equivalents.



# Samples & Testing Opportunity

Experience our products through samples. There are over 50 factors to measure paint quality – we guide you in testing. Trial orders come with special price advantages.



## Technical Support by Your Side

Your sales target is our priority. We stand with you at every step so you can address your customers with confidence. On-site & online training, application guidance, product selection and consumption estimates, Problem analysis → fast solution plan.

# We Offer Competitive Prices

*Always more advantageous than equivalents. In your local market, we help you outpace competitors with up to 50% cost advantage.*



## Logistics & Tax Advantage

*Even with added costs, our prices remain effective. Despite all costs, you can increase your profit margins 2–3 times. Between Türkiye and many countries, taxes are very low – sometimes even 0%. Freight rarely exceeds 0.25 USD/kg, and in some cases, only 0.10 USD/kg. Shall we check together for your market?*



# Flexible Payment Options

Cash flow is the key to growing your business. We provide payment plans tailored to you, easing your financial load.



## Our Superior Products Range



### Water-based Interior Exterior

- Interior Paints and Primers
- Exterior Paints and Primers
- Intumescent Paint
- Waterproofing
- Heat Insulation Paint
- Antibacterial Paint
- Panel Door Paint
- Tinting System



### Synthetic

- Synthetic Paints and Primers
- Paint Remover
- Gilding Paint
- Antirust Paint



### Wooden Group

- Furniture and Wood Paints
- Varnishes
- Cellulosic Paint & Varnishes



### Industrial

- Industrial Paints and Primers
- Road Marking Paints
- 2K Acrylic Paints
- Floor Paints
- Epoxy Groups
- Self Leveling Epoxy Floor Coatings



### Painting Supplies & Equipment

- Supply Equipments
- Tinting System

How About  
Growing Together?



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